



What is the Digital Broadcast Transition?

At midnight on February 17, 2009, all full-power television stations in the United States will stop broadcasting in analog and switch to 100% digital broadcasting. Digital broadcasting promises to provide a clearer picture and more programming options and will free up airwaves for use by emergency responders.

Who is Affected?

If you have one or more analog-only TV's that don't have cable or satellite service connected to them and are using a "rabbit ear" antenna to receive your local-over-the-air broadcasts, you will be affected by this transition, and will need to take action to continue receiving any local over-the-air broadcasts after February 17, 2009.

Does the Digital Broadcast Transition Affect Cable Subscribers?

No. Some cable companies have decided to switch to digital service. **This is a different issue from the federally mandated Digital Broadcast Transition taking place February 17, 2009.** Please contact your cable service provider for more information.

If you are affected by the Digital Broadcast Transition, you have 3 Options.

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|-----------------|----------------------------------------------------------------------------------------------------------------------------------------|
| Option 1: | Buy a box that converts digital signals to analog signals that your analog set can display. |
| Estimated Cost: | \$40-\$70 if you buy a basic converter box (\$10-\$30 if you use the NTIA coupon worth \$40, see info listed to the left of this page) |
| Option 2: | Buy a new television set with a built in ATSC digital tuner. |
| Estimated Cost: | \$100 and up. (High Definition is not required) |
| Option 3: | Subscribe to cable or satellite video service. (if available) |
| Estimated Cost: | At least \$8-\$20/month (\$96-\$240/year) plus possible equipment rental fees |

Between January 1, 2008 and March 31, 2009, you can request a coupon while supplies last in one of four ways:

- Apply online at www.dtv2009.gov/ApplyCoupon.aspx
- Call the Coupon Program 24-hour hotline 1-888-DTV-2009 (1-888-388-2009), TTY 1-877-530-2634
- Mail a coupon application to: P.O. BOX 2000, Portland, OR 97208-2000.
- Fax a coupon application to 1-877-DTV-4ME2 (1-877-388-4632)

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