

The Massachusetts Assisted Living Facilities Association (Mass-ALFA) is pleased to announce the availability of a total of \$10,000.00 in grant monies to be awarded in late 2011 to three (3) Massachusetts Councils on Aging/Senior Centers (COA). Each one-time award will be for no more than one third of the \$10,000.00 total funds available, or \$3,333 per award. To download a copy of the Request for Proposals (RFP) which outlines the specifics of the award(s) and application and review processes go to <http://www.massalfa.org/images/mass-alfa-2011-grants-rfp-for-mcoa.pdf>.

The deadline for responses is Friday, November 4 at 5 PM.

Mass-ALFA will award these grants to three COA members (organizations, not individuals) of the Massachusetts Association of Councils on Aging and Senior Center Directors to educate and train their local COA staff on current issues facing the leaders, managers and/or staff in these community-based elder service organizations.

Mass-ALFA's intention is that the resources provided by these grants will assist three COAs' leadership and staff teams to create or access professional consultation, education and/or trainings that will enable participants to sharpen skills, develop effective programs and services, conduct strategic planning and respond to challenges facing COAs. Below are some examples of educational services that may be supported by this grant:

- Team building and development and/or leadership training for management staff.
- Skill development for COA leadership to develop strategic plans, programs and/or service development initiatives in the face of challenging economic times.
- Education and training for activities and program development staff to meet new needs of senior center participants.

It is Mass-ALFA's plan to identify the three award winners by early to mid-December 2011, with funding being issued no later than December 15, 2011.

Mass-ALFA looks forward to collaborating with the MCOA on this project and receiving your response to this RFP.

Sincerely,

Emily Meyer, President of Mass-ALFA