

MCOA VOLUNTEER WORKING GROUP

Thursday, May 19, 2011

Location: Bellingham Senior Center

Laura DeMattia, Director, 40 Blackstone Street Bellingham, MA 02019-1602 Phone: 508-966-0398

AGENDA

- 9:00 — 9:30 a.m. Registration & Continental Breakfast
- 9:30 — 9:45 Introductions & Updates (we will begin at 9:30 sharp!)
- 9:45 — 10:45 Discussion: **Stacey Lacey, Volunteer Coordinator, Shrewsbury Senior Center**

Recruit, Retrain and Retrain for a New Generation

- **Recruit:**
 - **Traditional and Cutting Edge** – Discuss recruiting techniques with a focus on leveraging Social Media to your advantage
- **Retrain:**
 - **Second Act** - Getting your volunteers ready for their "second act"
- **Retain:**
 - **Keep Them Coming Back for More** - Motivating your volunteers by creating value and worth

- 10:45 — 11:00 BREAK – Mingle and Network
- 11:00 — 11:45 Continuation of previous discussion
- 11:45 — 12:30 p.m. Round Table -- Problem Solving
- 12:30 — 1:00 Lunch and mentoring

Please bring information you have about the above topics, volunteer appreciation events or information about a topic for discussion for our next meeting in November, 2011.

Directions to Bellingham Senior Center

From the North: Take 495 South to exit 18. At end of ramp, go left onto Route 126 So./North Main St. Take left at traffic light (Sunoco & Dunkin Donuts on left) to stay on 126 So. and head towards downtown Bellingham. Pass Town Hall & Police Dept and bear left at fork in the road (White Church & Walgreens) onto Rt 140. Take right onto Blackstone Street at traffic light. The Senior Center is on left at # 40 between Fire Station and High School.

From the South: Take 495 North to exit 17 Franklin. At the end of the ramp turn left onto West Central St/Mechanic St. (Rt 140). Continue into Bellingham, through traffic light passing gas station/car wash and strip mall on left up to traffic light at corner of Rt 140/Blackstone St. Take left onto Blackstone St. The Senior Center is on left at # 40 between Fire Station and High School.

Any questions/input regarding agenda contact Stacey Lavelly at volunteerjobs@gmail.com

Registration deadline is Monday, May 16, 2011
Registration: \$20.00 including morning coffee & luncheon
\$ 10.00 for morning only

Registrant's Name	COA/Agency
_____	_____
_____	_____

Total Due _____

Payment or Purchase Order should accompany registration form. Make checks payable to MCOA.

Send registration to: MCOA, 116 Pleasant Street, Ste 306, Easthampton, MA 01027-2781
Or: Tel: (413)527-6425, Fax: (413) 527-7138 or Email: janiece@mcoaonline.com