



2011 SPRING DIRECTOR'S CONFERENCE

THE CHANGING LANDSCAPE OF HOME CARE

Thursday, May 19, 2011, 9:00AM-3:00PM

at The Plymouth Church, Framingham, MA

FEATURING THE FOLLOWING PRESENTATIONS:

A CLOSER LOOK AT LONG-TERM CARE INSURANCE

Staff from **LifePlans**, a long-term care insurance services, risk management, and research company, will provide an overview of both federal and state initiatives in this area. This presentation will also include a discussion of how home care agencies can successfully **partner with long term care insurance providers** to provide care to insured clients and an provide overview of the state's new **Long-Term Care Financing Advisory Committee** report.

PROVIDER DIRECT 101

Joan O'Rourke, Chief Information Officer at the **Executive Office of Elder Affairs**, and her staff will provide members with a first-hand look at Provider Direct, the new data management system which will enable home care agencies, that contract with the ASAPs, to view **real time agency data** including **consumer records** and **service authorizations** through a **secure web portal**. This presentation will include a **project update** and **product demonstration** followed by a **question and answer session**. This may be the only chance home care agencies will have to see the new system live and ask questions before the statewide roll-out.

THE IMPACT OF ACOs, PATIENT-CENTERED MEDICAL HOMES, AND CARE TRANSITIONS ON THE HOME CARE NETWORK

EOEA **Secretary Ann Hartstein** will be joined by a panel of ASAP representatives to discuss Accountable Care Organizations, Patient-Centered Medical Homes, and Care Transitions. Secretary Harstein will discuss what role EOEA envisions the ASAPs, certified home care agencies, and non-certified agencies playing in these new initiatives. Confirmed ASAP panelists to date include **Cheryl Krisko** from **North Shore Elder Services** and **Kathy Siemionko** from **Springwell** who will describe new initiatives at their organizations within these models.

Home care aide supervisors and agency managers will not want to miss this forum. We also invite ASAP staff and other elder advocates to join us for this networking opportunity!

AGENDA
2011 COUNCIL SPRING DIRECTOR'S CONFERENCE
THURSDAY, MAY 19th

9:00AM – 9:25AM	REGISTRATION, EXHIBITOR BOOTHS, AND CONTINENTAL BREAKFAST
9:25AM – 9:30AM	WELCOME
9:30AM – 11:00AM	<u>A CLOSER LOOK AT LONG-TERM CARE INSURANCE</u>
11:00AM – 11:15AM	BREAK
11:15AM – 12:45PM	<u>PROVIDER DIRECT 101</u>
12:45PM – 1:30PM	LUNCH
1:30PM – 3:00PM	<u>THE IMPACT OF ACOs, PATIENT-CENTERED MEDICAL HOMES, AND CARE TRANSITIONS ON THE HOME CARE NETWORK</u>

DIRECTIONS TO
2011 COUNCIL SPRING DIRECTOR'S CONFERENCE
THURSDAY, MAY 19, 2011

The Plymouth Church, 87 Edgell Road, Framingham, MA 01701
(508) 875-1364

From the West: Take the Mass Pike west to exit 12. Take Route 9 east to the Edgell Rd / Framingham State College exit. At the traffic light, go left onto Edgell Rd. Plymouth Church is approximately 1/4 mile on the right hand side.

From the East: Take the Mass Pike east to exit 13. Take Route 30 west to Route 9. After the first traffic light, take the exit ramp to Framingham Center. Go right on Edgell Rd. Plymouth Church is approximately 1/4 mile on the right hand side.

From the North: Take 95/128 South to exit 25, the Mass Pike. Take the Mass Pike west to exit 12. Take Route 9 east to the Edgell Rd / Framingham State College exit. At the traffic light, go left onto Edgell Rd. Plymouth Church is approximately 1/4 mile on the right hand side.

From the South: Take 95/128 North to exit 23/24/25, the Mass Pike. Take the Mass Pike west to exit 12. Take Route 9 east to the Edgell Rd / Framingham State College exit. At the traffic light, go left onto Edgell Rd. Plymouth Church is approximately 1/4 mile on the right hand side

REGISTRATION FOR 2011 COUNCIL SPRING DIRECTOR'S CONFERENCE

(Please duplicate this form for each person attending)

Thursday, May 19, 2011, 9:00AM – 3:00PM
The Plymouth Church, 87 Edgell Road, Framingham, MA 01701

Name _____ **Title** _____

Agency _____ **Phone** _____

Email _____

Council Member Registration - \$75.00

Non-member Registration - \$125.00

TO PAY BY CHECK: Make check payable to MCHCAS and mail to MA Council for Home Care Aide Services, 174 Portland Street, Boston, MA 02114 before May 16, 2011.

TO PAY BY CREDIT CARD: Complete form and forward to the Council office by mail, email to bbudak@mahomecareaiders.com or fax to (617) 227-1190

Number of Registrations: _____ Amount Total: _____

Please check one:

_____ American Express _____ MasterCard _____ VISA

Exp. Date ___/___ (Month/Year)

CV Code (MC/Visa: 3 digit on reverse or AMEX: 4-digit code on front) _____

Card Number _____

Cardholder's Name _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____

For more information, contact Barbara Budak at (617) 224-4141 or bbudak@mahomecareaiders.com.