

ATTENTION ALL FRIENDS AND FUNDRAISERS FOR SENIOR CENTERS!

The Friends of the Clinton Senior Center would like to hone their fundraising skills with you! We are all trying to improve financial support for our Senior Centers. We also need to stick together and educate ourselves and our communities about the Economics of Aging.....so let's get together for an afternoon in April to Earn, Learn and Share!! It will be our shot heard 'round Massachusetts!

Earn, Learn and Share Event

Tuesday, April 19, 2011

1- 4pm

ITINERARY – MAKE IT A DAY IN CLINTON, MA!

Spend the morning exploring some our best spots in Clinton

- Russian Icon Museum
- Clinton Historical Society
- Home for the Aged - Splendid Victorian recently donated to the Council on Aging
- Walking Tour of Clinton Dam & Wachusett Reservoir

Pick one of our Special Eateries to have lunch

- Old Timers – Irish pub
- Via Alto – Authentic Italian Restaurant
- Simple Man's Saloon – All American Food

Attend the **Earn, Learn and Share** event at our Amazing Town Hall

- Welcome Greeting - Ann Hartstein, Secretary, Executive Office of Elder Affairs
- 1:00—3:00 Fundraising Instruction
MCOA Conference Instructor Nancy Frede will teach us how to create and sell new programs to generate more dollars from corporate partnerships, donations, websites, communications products, consumer-related products, as well as events/meetings for your organization.
- BREAK
- 3:15—4:00 Elder Economic Security Initiative
Special Guest, Chet Jakubiak, Executive Director of MAOA will share with us the importance of the Elder Economic Security Initiative!

Seating is Limited. Tickets are priced at \$35.00 per person. The ticket covers the cost of the Earn, Learn and Share Event only. Morning activities and lunch are not included. Registration Forms to be mailed to all COA's for distribution to FRIENDS and FUNDRAISING groups by March 1, 2011. Contact Donna Jones, Friends of the Clinton Senior Center Visiting Committee Chairperson @ 978-365-9416 ext. 4 for further information and advanced phone reservation.

This event is sponsored in part by a mini-grant from the Metro West Women's Alliance – promoting the well-being of women and girls by empowering our senior women to be more visible as valuable community caregivers through volunteerism and educating our communities about aging and poverty.