

CoPALS program. Focus on nonprofits. but please see note.

Dear Colleagues,

This is adapted from an email forwarded to ELD.

I did speak with the contact person regarding COAs not as nonprofits but as links to nonprofits as well as providers of services in the areas they are targeting. She (Isadora) felt it would be worthwhile to apply for this program and strongly suggesting identifying and emphasizing links between COAs and nonprofits or other community based organizations.

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**I am writing to ask you to consider the CoPALS program for you or for someone in your organization. At the Blue Cross Blue Shield of Massachusetts Foundation, we believe that investing in people –in particular by building their leadership and management skills—is an important way of bringing about change in the health sector. CoPALS is one of the ways we seek to build your leadership team, and help all of us in the process.**

**I hope you will consider applying or recruiting a staff member to apply. We are delighted to entertain applications until March 05, 2009. Please call us with any questions or thoughts –the best way is by contacting Isadora Choute at [Isadora.choute@bcbsma.com](mailto:Isadora.choute@bcbsma.com) -- and I look forward to reviewing your application.**

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s/  
Emmett Schmarsow, Prog. Mgr. COAs & Senior Centers, ELD