



EDWARD J. COLLINS, JR. CENTER FOR PUBLIC MANAGEMENT
JOHN W. McCORMACK GRADUATE SCHOOL OF POLICY AND GLOBAL STUDIES
UNIVERSITY OF MASSACHUSETTS BOSTON

Online Performance Management Course for Governments and Non-profits

This course explores what performance management means and how government agencies and non-profits can adopt this management approach. Students will learn how to develop skills to refine the way goals and strategies are articulated so that they can be effectively measured, and to select practical performance measures. Using theoretical readings, case studies, and exercises, the course provides a conceptual grasp of the underlying dynamics employed when you manage for results. It also provides a practical understanding of how to apply performance management tools successfully at all levels of government across policy areas and in non-profits. This 6-week course is offered four times per year, January, April, July and October. Tuition is \$600 for government employees. Students may register online at: uc.umb.edu/corporate/government-performance/

Student Comment:

"I just wanted to take a moment to thank you for teaching this course. I enjoyed the materials you presented and found them very useful in helping me to learn more about performance management. I have been trying to bring elements of performance management to what my organization does, but it wasn't until I took this course that I realized how little I knew. More accurately, this course helped take a lot of what I already knew, added to it, and organized it.

This was the first online course I took and likely won't be my last. This experience has started me thinking about working on a master's degree again. Seeing how well online learning can work has me thinking I just might be able to manage it after all, raise my level of knowledge, improve my skills for my organization, and make more of a difference in difficult times." (Town Manager, Maine)

The course starts January 29th and runs through March 10th. Please register by January 23rd. If you have any questions about the course content or the online format, please contact Sandy Blanchette at 617-287-5534 or sandra.blanchette@umb.edu

NOW is the time for your professional development!

Online Course in Performance Management

What: Performance Management in Government and Non-profits.

Targeted to: Municipal, state, and federal government employees, as well as non-profit managers.

Specifics: A six module course offering 2 Continuing Education Credits (CEUs), adapted from a McCormack Graduate School of Policy Studies course.

When: Jan 29th - Mar 10th. **Registration deadline January 23rd, 2012**

Cost: \$700 (\$600 for municipal, state and federal employees).

Who: [The Edward J. Collins, Jr. Center for Public Management](#) at UMass Boston's McCormack Graduate School of Policy Studies. The Collins Center is dedicated to improving the effectiveness and cost efficiency in public sector organizations.

Deliverables: The tools necessary to help organizations realize the value of setting goals, measuring performance and using the resulting data as a management tool to improve outcomes.

Teaching Methodology: The latest in online technology, offered in an intuitive, user-friendly presentation. Ideal for both online rookies as well as veteran online learners.

Course Background: In the current environment of heightened accountability, government organizations and non-profits are increasingly adopting management approaches focused on using goals and performance indicators to increase effectiveness and communicate accomplishments. The knowledge and tools gained from this course will be extremely valuable in helping to set an organization on a path of management for results.

[Course Preview Video](#)

[To Register](#)

The Edward J. Collins, Jr. Center for Public Management

100 Morrissey Blvd., Boston, MA 02125 — Phone 617-287-4824 — Fax 617-287-5566

Email Collins.Center@umb.edu

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